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**31st ANNUAL HARMONY FESTIVAL ANNOUNCES PARTNERSHIPS
WITH FOUR CHARITIES SHARING ONE COLLECTIVE VISION:
GLOBAL & SUSTAINABLE PEACE, HEALTH AND ECO-AWARENESS
Sonoma County Fairgrounds, Santa Rosa, CA**

May 18, 2009 (San Francisco North Bay, CA) — Celebrating 31 years of “**Harmony From the Roots Up**”—and continuing its focus on progressive ideals, community activism, and uplifting music—the producers of the Harmony Festival (<http://www.harmonyfestival.com>) are honored to announce the charitable organizations that will benefit from Harmony this year:

NEXTAID is an L.A.-based nonprofit organization committed to developing and implementing sustainable solutions to the challenges facing African children. NextAid’s mission is to promote community-driven environmentally, economically and socially empowering responses to the AIDS orphan pandemic.

NextAid receives support from a wide range of dance music industry leaders, such as Om Records, Dj Dan and URB Magazine. From mega-events like Miami’s annual Winter Music Conference to small clubs, NextAid channels the positive energy on the dance floor across the globe to children in Africa, providing an opportunity for this niche demographic to truly make a difference.

NextAid helped bring K’NAAN to the Harmony stages this year resulting in a generous donation made collectively by Harmony Festival and K’NAAN toward NextAid’s premier project, the building of a sustainable community center and children’s residential village in Dennilton, South Africa. www.nextaid.org

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JERUSALEM PEACEMAKERS is a network of interfaith peace-builders including the Children of Abraham who are dedicated to encouraging understanding and reconciliation in the Holy Land, including speakers from Jewish, Muslim, and Christian backgrounds who will be speaking between acts on the Main Stage at Harmony Festival on Sunday, June 14, as part of its Sacred Sunday Show and World Peace Day. The Jerusalem Peacemakers will also be presenting a program on Healing the Children of Abraham (Sunday, June 14, 3:45-4:45pm, Earth Temple Dome), showcasing films on their work at the Kraft Hall throughout the weekend (with a special sneak preview for volunteers and early campers on Thursday night, June 11), and they will be joined by special guests leading chants in Hebrew and Arabic (Friday, June 12, 6:15-7:15pm, Lotus Pagoda). www.jerusalempeacemakers.org

WOMEN'S EARTH ALLIANCE is a global organization that unites women on the front lines of environmental causes coordinating resources, training & networks to support thriving women, communities and earth. WEA, along with the Harmony Foundation, was instrumental in bringing Eco Activist Julia Butterfly Hill to the Festival this year. Ms. Hill will host a separate-ticket VIP Meet & Greet on Friday evening, June 12, a Green Circle Benefit for Women's Earth Alliance, of which she is a founding and ongoing advisor and donor. www.womensearthalliance.org

ASSOCIATION FOR THE CREATIVE ENDEAVOR is a tax exempt, non-profit charitable organization based in Santa Rosa, Sebastopol, and Cotati, CA. ACE's mission is to: produce and support events which allow the opportunity for the exchange of products and information that support the arts, personal growth, spirituality and the environment. This volunteer-driven organization offers year-round programming in the San Francisco North Bay and donates a portion of its proceeds to other local non-profit groups.

In 2009, ACE celebrates its tenth year of involvement in the Harmony Festival, Northern California's premier music and progressive lifestyle event, founded in 1978 by lifelong Sonoma County resident, Debra Giusti (www.harmonyfestival.com).

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